

Draw your own female superhero

A global recruitment of female superhero characters

Event Background:

In the era of new media, cartoon characters have been regularly used as icons in the gender equality movement, which has received widespread recognition. For example, the United Nations once appointed Winnie the Pooh and Angry Bird as honorary UN ambassadors.

The China Women's Film Festival hopes that with help from Warner Brothers Entertainment Inc.'s "Wonder Woman" film release and the subsequent public attention to female superhero characters, cartoon illustrators around the world will be inclined to use female superheroes in the gender equality movement (especially workplace gender equality and anti-gender-based violence).

Design Requirements:

1. Must be a female character design
2. Should be a single-page illustration or a short comic strip that includes a story frame and character setup with attached textual description.
3. Cannot discriminate or marginalize women through your illustration.

Prizes:

The prize-winner will...

1. get to have their illustration become the symbol of the China Women's Film Festival, as well as the spokesperson of the gender equality movement in China (the cartoon will also be recommended to other country's gender equality groups and international organizations).
2. receive mentorship from an internationally well-known illustrator.
3. be given the opportunity to have their illustration displayed at the international comic book convention.
4. get to advance their work through the help of the China Women's Film Festival.
5. be invited to the medal ceremony held in Beijing.

Event Dates: May 2 - June 1, 2017

May 2: Begin to accept submissions

May 17: Everyday, begin to announce the most outstanding illustrations on Facebook, Weibo, and WeChat public account.

June 1: Award ceremony held in Beijing. China's prize-winner will be invited to Beijing where they will participate in the award ceremony. Other country's prize-winners will participate online.



Organizer: China Women's Film Festival (中国国际女性影展)

China Women's Film Festival was established in 2013 and was given the intercultural accomplishment award by the Austrian Ministry of Foreign Affairs. Through the emergence of international and local feminist films, the China Women's Film Festival facilitates interactive discussion on women's rights and assists female directors to create films and documentaries using the theme of women rights in order to promote an awareness of gender equality in society and finally eliminate all discrimination against women.

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中国国际女性影展